

## AFFINITY SUITE fieldreach

Intelligent Mobile Working



## Intelligent Scripting

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We'd been working with mobile data capture systems for some time as part of ERP implementations for asset intensive industries. What was clear was that most of these systems weren't very clever. They forced the user down a fixed sequence dictated by inflexible software. They forced the business to work with prescribed data collection processes that wouldn't yield to their needs without expensive re-programming. We thought that business teams were in a better position to know the data they need – not what some programmer imagined they might want. We developed Intelligent Scripting to make this happen.

### Applying intelligence

The innovation was to make the system business driven. Users collect valid data and are guided through a hierarchy of prompts for which each answer in turn dictates the format and type of subsequent questions in terms of options, logical sequence and presentation. Control and visibility is in the hands of the business, without compromising data collection.

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We're now at the point where business teams can specify the process flow and data standards for key business processes. 35,000 users enjoy an easier mobile experience, with significantly higher levels of data validation, control, and embedded business logic in their mobile applications. Most importantly, by using Affinity Fieldreach, our clients report enhanced levels of data quality and improvements in the efficiency and responsiveness of field processes.

## Overview

Mobile business applications are vital, but bring with them a set of dilemmas – support, devices, operating systems, flexibility to do the job, user experience, integration. Affinity Fieldreach<sup>®</sup> takes these dilemmas and resolves them.

## How does it work?

Fieldreach is a business driven mobile solution that allows clients to customise and deploy solutions in the field tailored to specific requirements. It has been licensed on more than 50,000 mobile devices.

The ingenuity of Fieldreach lies in Intelligent Scripting – our unique, script based method of sequencing instructions and data collection. It enables easy embedding of existing business processes without the need for device-side software development.

## Key features

### Power

- Restores control and visibility of field activities to business managers

### Flexibility

- Unrivalled flexibility of Intelligent Scripting
- Business controlled evolution of mobile processes

### Integration

- Integrates with major enterprise systems

## Clients

Transport for London, London Underground, Southern Water, Network Rail, Northern Ireland Water, National Grid, Veolia Water, UK Power Networks

# Systems work better when they have Affinity.

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## Affinity Suite<sup>®</sup>

is the enterprise data management suite from AMT-SYBEX. Each solution integrates and orchestrates enterprise data, so your business processes work better.



## AMT-SYBEX

We create enterprise software for the global infrastructure and energy industries.

Leading businesses rely on our domain experience, product ingenuity and partnerships.

Making your data work harder.